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ASC Integrated Project competition update

1 message

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Competitors, this email is to clarify the current RFQ and future RFP processes.

The RFQ that you received on January 12 is a fairly simple document with only a few deliverables, primarily associated with your team and how you propose to organize yourselves for the project. The response is due to Clark on Monday Feb 2 by 5:00 PM.

The RFP is the complex package of documents that you will receive at 6:15 AM next Thursday Feb 5, and that will form the problem you must respond to at the competition.

The concept of an Integrated Project team keys off the word "Integrated". Conventional project delivery revolves around the general contractor's team of employees and subcontractors, who operate more or less independently from the design team and the owner's team, using the contract documents to guide their activities. Integrated Project Delivery, on the other hand, emphasizes a unified team comprised of individuals from all project participants, working with a greater level of coordination, communication, cooperation, and competency. Technically, most construction projects have some level of team "integration", even if it is simply a low level of design-assist. The distinguishing factor in a high-level Integrated Project is the functioning of the team members in practice, as a holistic unit, regardless of what business entity employs them. Such an environment requires the willing "buy-in" of not only the individual people on the team, but their individual employers as well. It may or may not be documented in writing, and it may or may not be of a contractual nature. Similarly, it may or may not have financial incentives associated with the arrangement. For this year's Integrated Project problem at the ASC competition, the teams must demonstrate their understanding of how an Integrated Project team functions to effectively deliver a complex project, while managing the risk, cost, and time.

From the perspective of the Owner and the Development Manager (Clark), we want to obtain competitive proposals from well-qualified teams, all of whom are working from the same broad strategic basis of assumptions and facts, and who will then go on to distinguish themselves through the further development of specific detailed approaches and solutions. In order to establish the common basis, produce strategic options, proactively disqualify bogus approaches, and generally get the creative juices flowing, Clark will conduct a series of Co-opetition sessions during the morning of the competition. All teams are required to send at least one appropriate representative to each of these group sessions and participate actively. The results of these sessions, with Clark's guidance and interpretation, are to be incorporated into the RFP responses by each team.

We look forward to your RFQ responses on the 2nd, and to meeting all of you in Sparks on the 5th!

Fred E. Case | Project Executive | LEED AP

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